

Act-Out for Health contest

Storyboard Guide

1

4

2

5

3

6

act out for health

Tips for a Successful Storyboard

- Brainstorm your ideas with friends and family. Try to find an “audience” similar to the group you’re creating the advertisement for: teens ages 12 to 18 and their parents.
- Don’t feel bad if your storyboard isn’t perfect the first time. You can have more than one version of your storyboard-- in fact, it’s better if you do. Your PSA should change and develop right up until you submit your entry.
- Avoid getting too technical in your storyboard. Leave the details about lighting, sound, and camera angle for the actual shooting of the PSA. Remember, the storyboard is just a basic sketch of your plan for your team’s PSA.
- Use the blanks available for any dialogue or narration.
- Create the number of scenes necessary for your commercial. You’ve been given six sample slides, but you can easily create more than that for your storyboard. Just make sure the flow of the commercial makes sense; pay close attention to sequence.