



INVITATION TO NEGOTIATE 2021-01

for

Marketing, Advertising, Public Relations, and Creative Services

ADDENDUM 4

May 7, 2021

Addendum 4 (“Addendum”) to Invitation to Negotiate 2021-01 Marketing, Advertising, Public Relations, and Creative Services (“ITN”) is as follows:

1. The table in Section I.G, Calendar of Events and Deadlines, is amended as follows:

EVENT	DATE/TIME (All Times Are Eastern)
Final ITN Release Date	March 5, 2021
Respondent deadline to submit questions regarding the ITN via email to the Issuing Office	March 10, 2021 5 PM
FHKC anticipated date to post answers to Respondents’ questions at healthykids.org/news/calendar/procurement/	Week of March 15, 2021
Respondent deadline to submit Letter of Intent	April 1, 2021 5 PM
Respondent deadline to deliver ALL copies of proposal (hard copy and electronic) to FHKC’s offices	April 7, 2021 5 PM
Evaluations	April 9-20, 2021
Negotiations	April 26-30, 2021
Notice of Contract Award – Public Meeting	May 14, 2021 2:00 PM
Effective Date of Services/Implementation Date	July 1, 2021

Any party that has standing to challenge an FHKC Intended Decision must file a written notice of intent to protest, formal written protest, and any required bond or other security as set forth in Appendix 4 of this Invitation to Negotiate. Failure to timely file a notice of intent to protest, formal written protest, or any required bond or other security shall constitute a waiver of proceedings.