



KIDCARE KONNECTION

A quarterly newsletter provided for Florida KidCare enrollees

Fall 2013

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THIS JUST IN:

Florida KidCare enrollment numbers have been continually increasing for six years! We're excited to announce that 62,500 more children are enrolled in Florida KidCare than were enrolled one year ago. This brings our total to more than 2.1 million young Floridians.

Can you help us share the message that Kids Oughta Be Covered? You can help by telling one person you think could benefit from Florida KidCare about the program. Chances are, if they appreciate affordability, accessibility, and peace of mind, they'll be glad you did.

MOVIN' ON UP:

Florida Healthy Kids will soon be experiencing a technology upgrade. **Please read this important notice to make sure your coverage is not affected!** We value customer service and transparency here at Healthy Kids, so we want you to know about a technology upgrade that will soon be taking place. Please be aware that this transition could affect your coverage if you do not pay your September premium (for the month of October) on time. Please also be sure to renew if your coverage is ending. In order to avoid any confusion in coverage or services, please be absolutely sure to pay your premium before September 7, 2013. The good news? If you pay your premium on time, you will also be entered into a random drawing and have a shot at winning an iPad!



KIDS OUGHTA BE COVERED!



BACK TO SCHOOL BLUES?

(Yes, we mean the kids!) Here's how to spruce up a typical school day with a healthy and creative touch: send the kids off with a not-so-ordinary sandwich to catch them off guard when they open their lunchbox. Lunchbox Awesome is chock-full of unending examples of characters and themes that you can easily throw together to yield an artistic and healthy mid-day meal! Visit www.lunchboxawesome.com for more ideas.



EXPRESS YOUR SUCCESS!

Do you have a Florida KidCare story you'd like to share? We'd be honored to share it for you! Because we know you're busy, we've made it one step easier. Download the FLKidCare iPhone and Android App and use the 'Success Story' tab! Don't forget to send us a picture, too. We'll feature you and your family on our social media pages and blog. The best stories are the ones that come from the heart--and your families are at the heart of why we love our jobs so much!

JUST FOR THE KIDS:

Summer might be over, but those rainy days don't seem to be! Need something to keep the kids occupied until the homework starts rolling back around? Try our Florida KidCare Activity Book to create quiet time for the kids—to you, from us! Here's one page to get you started.

Visit the 'Marketing Downloads' section of www.healthykids.org for the complete downloadable version.



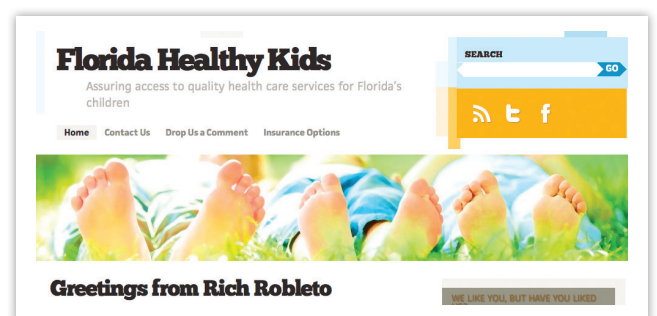
LET'S GET SOCIAL!

Need another way to keep in touch? Don't forget you can also ask us questions on Facebook, Twitter and through our blog!

Facebook: FL Healthy Kids

Twitter: @FLHealthyKids

Blog: flhealthykids.wordpress.com



WAKE UP, SLEEPYHEAD, OR GO BACK TO BED, SLEEPYHEAD?

Back to school time is exhausting! How many zzz's should your little champions be getting to properly refresh and refuel? According to the [National Sleep Foundation](#), daily sleep needs for one to three year-olds is about 12 to 14 hours; for three to five year-olds, it's about 11 to 13 hours; and five to 12 year-olds should aim for 10 to 11 hours.



Need a refresher on all the services covered by Florida KidCare?
Remember, no matter what, **Kids Oughta Be Covered!**

FLORIDA KIDCARE SERVICES



Doctor Visits



Check-ups
& Shots



Hospital



Surgery



Prescriptions



Emergencies



Vision &
Hearing



Dental



Mental Health

Florida KidCare

P.O. Box 980
Tallahassee, Florida 32302-0980

Florida KidCare Information Line:
1-888-540-5437

Florida KidCare Customer Service:
1-800-821-5437

www.floridaKidcare.org

KIDCARE KONNECTION

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YOU CAN FOLLOW US ON SOCIAL NETWORKS!

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www.facebook.com/flhealthykids

www.flhealthykids.wordpress.com

www.pinterest.com/flhealthykids/

