




A great way to tailor your Florida KidCare outreach efforts for the people you serve is to take advantage of these marketing materials available to you. This guide features materials you can order to help make your communications and outreach efforts as effective as possible for the benefit of your community.

Florida KidCare items can:

- Help you identify and encourage potential Florida KidCare enrollees to ask program questions or even apply,
- Be used as an enticement for people to stop and talk to you, and
- Have the advantage of pass-along readership, which means even if you give this item to one person, others may see it.

In an effort to conserve materials and make them available to all of our partners, we have capped the number of orders per organization, as well as the quantity per order for select items.

| <h2 style="color: #00A6C9;">MARKETING MATERIALS</h2> <p><i>*No cost for materials - maximum of 200 per item/per order</i></p> |   |  |   |
|---|---|--|---|
|   | <p><b>Family-Related Medical Assistance Applications</b></p> <ul style="list-style-type: none"> <li>- Available in English, Spanish and Creole</li> <li>- No Shipping Charge</li> </ul> |   | <p><b>Pens</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul>         |
|    | <p><b>Postcards</b></p> <ul style="list-style-type: none"> <li>- Available in English and Spanish - Double-Sided</li> <li>- No Shipping Charge</li> </ul>                               |  | <p><b>Pencils</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul>      |
|   | <p><b>Brochures</b></p> <ul style="list-style-type: none"> <li>- Available in English, Spanish and Creole</li> <li>- No Shipping Charge</li> </ul>                                      |  | <p><b>Band-Aid Dispensers</b></p> <ul style="list-style-type: none"> <li>- Shipping Charge</li> </ul>                     |
|   |   |  | <p><b>Toothbrushes</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul> |
|   |   |  | <p><b>Hand Sanitizers</b></p> <ul style="list-style-type: none"> <li>- Shipping Charge</li> </ul>                         |

**Thank you for taking the time to order Florida Kidcare promotional materials.**

Remember, there is no charge for these materials, but shipping costs are the responsibility of the recipient.

Please email this completed form to [outreach@healthykids.org](mailto:outreach@healthykids.org).

If you would like to pick up your materials at the Florida Healthy Kids Corporation office in Tallahassee, FL, please email [outreach@healthykids.org](mailto:outreach@healthykids.org) to schedule a pick up.

**Allow one week processing time, larger orders may need additional time.**

**Please provide your carrier account number for shipping, if applicable.**

UPS: \_\_\_\_\_

Fedex: \_\_\_\_\_

Date materials needed: \_\_\_\_\_  
*(If applicable)*

Pick-up: \_\_\_\_\_  
*(provide pick-up date and time)*

**Note:** if you do not provide a carrier account number your organization will be invoiced for shipping and your items will be shipped upon receipt of payment.

| QUANTITY | PRINT/PROMOTIONAL ITEM |
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|-----------------|--------------------------------|--|
| <b>SHIP TO:</b> | <b>ORGANIZATION NAME</b>       |  |
|                 | <b>CONTACT NAME</b>            |  |
|                 | <b>PHYSICAL STREET ADDRESS</b> |  |
|                 | <b>CITY/STATE/ZIP</b>          |  |
|                 | <b>SHIPPING LOCATION TYPE</b>  | <input type="checkbox"/> COMMERCIAL ADDRESS <input type="checkbox"/> RESIDENTIAL ADDRESS |
|                 | <b>CONTACT PHONE</b>           | (   )      -      EXT.   |
|                 | <b>CONTACT E-MAIL</b>          |  |