

A great way to tailor your Florida KidCare outreach efforts for the people you serve is to take advantage of these marketing materials available to you. This guide features materials you can order to help make your communications and outreach efforts as effective as possible for the benefit of your community.

Florida KidCare items can:

- Help you identify and encourage potential Florida KidCare enrollees to ask program questions or even apply,
- Be used as an enticement for people to stop and talk to you, and
- Have the advantage of pass-along readership, which means even if you give this item to one person, others may see it.

In an effort to conserve materials and make them available to all of our partners, we have capped the number of orders per organization, as well as the quantity per order for select items.

<h2 style="color: #00A6C9;">MARKETING MATERIALS</h2> <p style="color: #00A6C9; font-style: italic;">*No cost for materials - maximum of <b>200</b> per item/per order</p>	
	<p><b>Family-Related Medical Assistance Applications</b></p> <ul style="list-style-type: none"> <li>- Available in English, Spanish and Creole</li> <li>- No Shipping Charge</li> </ul>
	<p><b>Postcards</b></p> <ul style="list-style-type: none"> <li>- Available in English and Spanish - Double-Sided</li> <li>- No Shipping Charge</li> </ul>
	<p><b>Brochures</b></p> <ul style="list-style-type: none"> <li>- Available in English, Spanish and Creole</li> <li>- No Shipping Charge</li> </ul>
	<p><b>Pens</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul>
	<p><b>Pencils</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul>
	<p><b>Band-Aid Dispensers</b></p> <ul style="list-style-type: none"> <li>- Shipping Charge</li> </ul>
	<p><b>Toothbrushes</b></p> <ul style="list-style-type: none"> <li>- Assorted Colors</li> <li>- Shipping Charge</li> </ul>
	<p><b>Hand Sanitizers</b></p> <ul style="list-style-type: none"> <li>- Shipping Charge</li> <li>- Maximum of 100 per order</li> </ul>

