



PREWRITTEN & PREAPPROVED SOCIAL MEDIA POSTS

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- There are 377,000 uninsured children in our state, and many are eligible for subsidized health insurance through Florida KidCare. Florida KidCare is low-cost, comprehensive, child-centered health and dental insurance that covers children from birth through the end of age 18. Benefits include check-ups, shots, emergencies, prescriptions and more. www.floridakidcare.org
- Think children's health insurance is beyond reach? Many Florida KidCare families pay only \$15 or \$20 per month, but most pay nothing at all! Florida KidCare helps bring a priceless peace of mind to parents at an affordable cost. www.floridakidcare.org
- The role that children's health insurance plays in each family's household and in our community as a whole is so important! It is proven that kids with health insurance are better prepared to reach their potential inside and outside of the classroom. Florida KidCare's gotcha covered! www.floridakidcare.org
- Help Florida's children experience a healthy childhood, education and future by spreading the word about Florida KidCare. Florida KidCare is quality, affordable health and dental insurance that covers children from birth through the end of age 18. Benefits include check-ups, shots, emergencies, prescriptions and more. www.floridakidcare.org
- Call the shots this back to school season! Florida KidCare health insurance covers shots, check-ups, emergencies, prescriptions, dental, vision, surgeries and more. Many Florida KidCare families pay only \$15 or \$20 per month, but most pay nothing at all! Check out www.floridakidcare.org for more information.
- What's better than children's health insurance that's both comprehensive and affordable? Health insurance that has open enrollment year-round! Florida KidCare never opens or closes—but don't wait to get started. Apply today at www.floridakidcare.org.
- Florida KidCare is back at it for back to school! The back to school season is the best time to ensure children have access to the services they need at each stage of growth and development. Do your kids need health and dental insurance? We've gotcha covered. Visit www.floridakidcare.org to apply today!
- Florida high school students MUST have health insurance in order to play school sports. No sweat—we've gotcha covered! Florida KidCare has quality, affordable health benefits so that your all-star won't be on the sidelines this season! www.floridakidcare.org
- Smile big—school is back in full swing! Dental health is linked to overall physical health. Need coverage for your kid's pearly whites so they can get a cleaning before they hit the classroom? Florida KidCare has dental options! www.floridakidcare.org



Twitter

- There is no greater priority than your child's health. #FLKidCare's gotcha covered w/quality health insurance: www.floridakidcare.org
- 377,000 children are uninsured in FL—many who are eligible 4 low-cost health insurance through #FLKidCare. RT! www.floridakidcare.org
- #FLKidCare is back at it for back 2 school! Kids need health & dental insurance? Check this priority off ur list! www.floridakidcare.org
- Student athletes need health insurance to play school sports! No sweat—we've gotcha covered! Visit www.floridakidcare.org to apply.
- #FLKidCare is FL's high-quality, low-cost health insurance 4 kids through partners @healthyfla @myflfamilies @flhealthykids & @ahca_fl www.floridakidcare.org
- Smile—FL KidCare has dental coverage, too! Dental health = physical health. Don't 4get cleanings before #BTS! www.floridakidcare.org
- Peace of mind may be priceless, but it can also be low-cost! #FLKidCare's affordable, comprehensive health insurance has you covered! www.floridakidcare.org
- Kids w/health insurance have better #school attendance. Keep your champions in the classroom! #FLKidCare www.floridakidcare.org
- Help #FLs future leaders experience healthy childhoods & educations by spreading the word about #FLKidCare! www.floridakidcare.org