



Hold Messaging

Option #1

Florida KidCare is back at it for back-to-school! It is proven that children with health insurance are better prepared to reach their potential inside and outside of the classroom. Florida KidCare provides quality, affordable health and dental insurance to children from birth through the end of age 18, even if one or both parents are working. Florida KidCare ensures access to the services children need at every stage of growth and development. Benefits include shots, surgeries, vision, prescriptions and much more. Does your classroom superstar still need coverage? Apply today at www.floridakidcare.org.

Option #2

Students need health insurance in order to play school sports. Does your student still need health coverage to get off the sidelines? No sweat! Florida KidCare's gotcha covered. Florida KidCare provides quality, affordable, child-centered health insurance to children from birth through the end of age 18, even if one or both parents are working. Many families pay as little as \$15 or \$20 a month—but most pay nothing at all. Benefits include doctor visits, check-ups, shots, emergencies, prescriptions and more. Get your student back in the game by applying today at www.floridakidcare.org.

Option #3

Do your children need health or dental insurance? Florida KidCare's gotcha covered! Florida KidCare provides quality, affordable, child-centered health insurance to children from birth through the end of age 18, even if one or both parents are working. Most pay nothing at all—and many pay as little as \$15 or \$20 a month—for benefits that include doctor visits, check-ups, shots, emergencies, prescriptions and more. Enrollment is year-round, but don't wait—visit www.floridakidcare.org and apply today!