**Prewritten & Preapproved Social Media Posts**

*Copy, Paste, Post, Promote & Go!*

**Facebook**

***Don’t forget to tag the four Florida KidCare partners’ Facebook pages to increase reach:***

* [**Florida Agency for Health Care Administration**](https://www.facebook.com/AHCAFlorida?ref=ts&fref=ts&rf=140959109286779)
* [**Florida Department of Children and Families**](https://www.facebook.com/MyFLFamilies?fref=ts)
* [**Florida Department of Health**](https://www.facebook.com/FLDepartmentofHealth?fref=ts)
* [**Florida Healthy Kids Corporation**](https://www.facebook.com/FLHealthyKids)

1. Florida KidCare is back at it for back to school! Do your kids need health insurance? We’ve gotcha covered. Don’t call your #BTS list finished until you’ve checked off priority #1: Florida KidCare! [www.floridakidcare.org](http://www.floridakidcare.org)
2. Smile big—school is just around the corner! Dental health is linked to overall physical health. Need coverage for your kid’s pearly whites so they can get a cleaning before they hit the classroom? Florida KidCare has dental options! [www.floridakidcare.org](http://www.floridakidcare.org)
3. #DYK that Florida high school students MUST have health insurance in order to play school sports? No sweat—we’ve gotcha covered! Florida KidCare has quality, affordable health benefits so that your all-star won’t be on the sidelines this season! *(\*tag FHSAA*) [www.floridakidcare.org](http://www.floridakidcare.org)
4. Students who have health insurance miss less days of school & experience higher academic performance. Florida KidCare health insurance has A+ coverage for your kids! Apply today: [www.floridakidcare.org](http://www.floridakidcare.org)
5. Health insurance is most valuable when you are the most vulnerable. Learn more about Florida KidCare coverage and the peace of mind it can bring this back to school season (and year-round!) [www.floridakidcare.org](http://www.floridakidcare.org)
6. Florida KidCare helps insure more than two million kids in the state! Are we missing YOU? Apply for your kids today: [www.floridakidcare.org](http://www.floridakidcare.org)
7. Kids Oughta Be Covered with more than just mud, paint & water! Apply for Florida KidCare insurance so your kids are covered for the school year: [www.floridakidcare.org](http://www.floridakidcare.org)
8. Health insurance can be intimidating, but Florida KidCare is here to help! We’ve got your questions covered here: <https://www.healthykids.org/healthykids/faq/>
9. Florida KidCare and its partners are on a back-to-school mission: to get kids insured before the bell rings! Are you in? We’ve gotcha covered! [www.floridakidcare.org](http://www.floridakidcare.org)
10. Think health insurance is beyond reach? Many Florida KidCare families pay only $15 or $20 per month. Florida KidCare helps bring a priceless peace of mind at an affordable cost: [www.floridakidcare.org](http://www.floridakidcare.org)
11. In need of some Florida KidCare marketing materials to help spread the word? We’ve got you covered on that front too! <https://www.healthykids.org/resources/marketing/downloads/>
12. Florida KidCare families say they receive quality care, information & medication quickly. Your peace of mind is just a click away: [www.floridakidcare.org](http://www.floridakidcare.org)
13. Back to school! Which health exams and shots do your kids need before the bell rings? Check out this complete guide! <http://www.everydayhealth.com/family-health/back-to-school/back-to-school-checkup.aspx> Florida KidCare’s gotcha covered on them all!

**Twitter**

***Don’t forget to tag the four Florida KidCare partners’ Twitter handles to increase reach:***

* [**@AHCA\_FL**](https://twitter.com/AHCA_FL)
* [**@MyFLFamilies**](https://twitter.com/MyFLFamilies)
* [**@HealthyFla**](https://twitter.com/HealthyFla)
* [**@FLHealthyKids**](https://twitter.com/HealthyFla)

1. School supplies aren't all u need b4 your kid’s 1st day! #BTS = the perfect time 2 schedule a doc appt: <http://ow.ly/OH9qA> #FLKidCare
2. #FLKidCare is back at it for back 2 school! Kids need health insurance? Check this #1 priority off ur #BTS list! <http://ow.ly/OH9TQ>
3. We want ur kids 2 be #healthy 2! That’s why #FLKidCare covers check-ups, dental, vision, shots & MUCH more! <http://bit.ly/cjGgGr>
4. #Health #insurance becomes valuable when you're the most vulnerable. #FLKidCare has you covered: <http://bit.ly/bCizoI>
5. Which health exams, shots & screenings do kids need B4 they go #BTS? <http://bit.ly/R2hmC> #FLKidCare covers em all!
6. Smile--#FLKidCare has dental coverage, too! Dental health = physical health. Don’t 4get cleanings before #BTS! <http://bit.ly/bCizoI>
7. Health insurance can be intimidating. No need w/ #FLKidCare! We've got your top #FAQs answered here: <http://bit.ly/Tmm7JW> #KOBC
8. There is no greater priority than your child’s #health. #FLKidCare’s gotcha covered w/quality AND affordable health insurance: <http://bit.ly/bCizoI>
9. #FLKidCare insures more than 2 mil #kids! Learn how u can be a part of this quality & AFFORDABLE #healthinsurance: <http://bit.ly/bCizoI>
10. Regardless of your child’s #healthcare needs, #FLKidCare has a plan 2 keep kids covered! <http://bit.ly/bCizoI>#KOBC
11. Kids w/#health #insurance have better #school attendance: <http://ow.ly/OH9AV>. Keep your champions in the classroom! #FLKidCare
12. #FLKidCare is #FL’s high-quality, low-cost #health #insurance 4 kids through partners @healthyfla @myflfamilies @flhealthykids & @ahca\_fl <http://bit.ly/12SLR5J>
13. You deserve to have peace of mind when it comes to your kid’s #health. Join #FKC today! <http://bit.ly/bCizoI> #KOBC