**Florida KidCare – Back at it for Back to School!**

Looking for one back-to-school supply that can help your child perform at their highest academic potential in the classroom, safely participate in sports and after-school activities AND enjoy an overall more fulfilling childhood? As unrealistic as it sounds, it’s not beyond reach. Look no further than Florida KidCare health insurance!

Health insurance may be intangible unlike the notebooks and school clothes you’ve been hurriedly sifting through, but it’s one of the most priceless things you can make sure your child has before they hightail it back to the classroom. With it, you’ll get a bonus yourself: peace of mind that they’re covered for those unexpected moments (and for those expected ones, too—like all those routine school physicals, eyeglass exams, and dental appointments you’ve been scheduling for the new school year).

Through Florida KidCare, the State of Florida offers health insurance for children from birth through age 18, even if one or both parents are working. If you have a child or teen, Florida KidCare would be pleased to have them join the millions of other kids who receive the best, quality health benefits at an affordable price.

Florida KidCare’s coverage is comprehensive and includes doctor visits, immunizations, dental coverage, vision care, emergencies, hospital stays, mental health and much more so your children have less sick days and more time to shine in the classroom, in the studio, and on the field. For all of this—many families pay as little as just $15 or $20 per month.

During your race against the back-to-school clock, don’t forget to take a few minutes to apply for Florida KidCare health insurance. You’ll be glad you did.

For more information, visit [www.floridakidcare.org/](http://www.floridakidcare.org/) or call 1-888-540-KIDS (5437).