Reducing the Number of Uninsured Children

From 2008 to 2013, the number of uninsured children in Florida dropped by 222,000.

During the same period, the percentage of uninsured children fell by one-third, improving from one in six children uninsured in 2008 to one in nine uninsured in 2013.

Despite this progress, there is still much more work to be done. Approximately 445,000 children remain uninsured in our state.

Healthy Kids Board of Directors

Officers
Wendy Link, Chairperson; Chair Designee
Judy Schaechter, M.D., Secretary/Treasurer; Pediatrician, child health policy expert

Members
Peter Claussen, D.D.S., Florida Dental Association Representative
Elizabeth Dudek, Secretary, Agency for Health Care Administration
George Hutter, M.D., Florida Academy of Family Physicians Representative
Beth Kidder, Medicaid Expert, Agency for Health Care Administration
Jennifer Lange, Department of Children and Families
Sandra Murman, Hillsborough County Commissioner, Florida Association of Counties Representative
Celeste Philip, M.D., Department of Health
Tommy Schechtman, M.D., Florida Pediatric Society
Penny Taylor, Department of Education

Ad Hoc Members
Tami Cullens, Saxon Groves, Inc.
Joe Davis, Florida Afterschool Network
David Leidel, Swaine & Leidel
Michelle Newell, Innovative Edge Consulting, Inc.
Robin Safley, Florida Department of Agriculture & Consumer Services

Staff Executive
Rebecca Matthews, Interim Executive Director

WHO WE ARE

The Florida Healthy Kids Corporation provides Florida with low-cost, high-quality health insurance for children ages 5-18.

The Corporation is a public-private partnership created to improve access to comprehensive health insurance for Florida’s children. It has a history of more than 20 years of success.

Florida Healthy Kids is one of the four programs that make up Florida KidCare, joined by MediKids (1-4 years), Children’s Medical Services Network/CMSN (birth-18 with special health care needs) and Children’s Medicaid (age-based eligibility tied to Federal Poverty Level).

Those enrolled in Florida Healthy Kids enjoy comprehensive benefits, a choice between at least two different health and dental plans, and a regular commercial insurance ID card.

WHAT WE DO

The Florida Healthy Kids Corporation administers the Florida Healthy Kids, MediKids, and Children’s Medical Services components of the Florida KidCare program.

The Corporation is responsible for all application intake, eligibility (non-Medicaid only), enrollment, subsidy determinations, premium collection and customer service operations.

The Florida Healthy Kids Corporation puts a priority on customer satisfaction and efficiency by continuously monitoring the performance of participating health and dental plans.
**HIGHLIGHTS**

Combined enrollment of the four Florida KidCare programs grew to more than 2.25 million children in 2014, up more than 8% from the previous year.

The number of applications received by Florida KidCare also continued to grow in 2014. The Healthy Kids program alone received more than 290,000 applications for coverage, an increase of more than 53% from the previous year.

97% of Florida KidCare families say they agree that the small monthly premium is worth the peace of mind they receive from knowing their children have access to needed health insurance coverage and services.*

95% of Florida KidCare families say they feel good about paying for part of their children’s health insurance coverage.*

*Source: Florida KidCare Annual Evaluation Report

---

**HOW FLORIDA KIDCARE WORKS**

Through Florida KidCare, the state of Florida offers health insurance for children from birth through the end of age 18, even if one or both parents are working.

When families apply for the insurance, they are assigned to the appropriate Florida KidCare program based on age and family income:

- MediKids: 1-4 years
- Florida Healthy Kids: 5-18 years
- Children’s Medical Services Network (CMSN): birth-18 years, with special health care needs
- Medicaid: age-based eligibility tied to Federal Poverty Level

All Florida KidCare programs, including Florida Healthy Kids, cover doctor visits, checkups, immunizations, surgeries, prescriptions, emergencies, dental care and more.

Many Florida KidCare families pay as little as $15 a month—and many other families pay nothing at all. Families that do not qualify for subsidized coverage can still utilize the full-pay option.

Florida KidCare continues to bring tangible cost savings and an affordable peace of mind to parents across Florida.

---

**MORE THAN 312,000 CHILDREN ARE ESTIMATED TO BE ELIGIBLE FOR – BUT ARE NOT ENROLLED IN – MEDICAID OR CHIP.**

---

**HOW TO APPLY**

Families can apply for Florida KidCare through several different “doors:”

- Florida Healthy Kids Corporation
- Florida Department of Children and Families
- Federally Facilitated Marketplace

---

**BY THE NUMBERS**

- **2.25 million** children are covered by Florida KidCare
- **445,000** children remain uninsured in our state
- **70 percent** of uninsured children qualify for subsidized Florida KidCare
- **47th place** is where Florida ranks in the nation for percentage of uninsured children
- **$20** is the monthly premium that most KidCare families pay

---

**Florida Healthy Kids** • (850) 224-5437 • Healthykids.org